



PENINSULA
Since 1991
COUNTRY MARKET

*come for a
taste of the country*

Press Release

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Peninsula Country Market celebrates 20 years with a ribbon cutting ceremony during “2nd Annual BC Farmers Appreciation Week”

The South Island’s largest open-air market supports our local Farmers with 35,000 shoppers each season.

In support of farmgate experiences from the District of Central Saanich, the Peninsula Country Market can now welcome shoppers in style. Funds from the Community grant-in-aid program provided for the construction of a new entry. The new entrance has the capability to post community events, display some of the wonderful products vendor’s have on offer and provide a welcome like no other. Come for “a taste of the country” with the flavour of local produce, food that will make your mouth water and an entertaining way to shop while supporting local farms, foods and artists.

Saanichton, BC – August 6th 2011 — The Peninsula Country Market in its 20th season this year, will celebrate at 11am on August 6th, with a ribbon cutting ceremony officially opening our new entrance to the Market. We celebrate the fact that we are the longest running open-air market on South Vancouver Island. With over 50 local vendors each week offering farm-fresh produce, specialty foods and crafts, the market promises shoppers a scenic rural experience while they help their families eat healthier.

After the Saanich Fair on Labour Day Weekend in September, the Market goes inside the RCMP Barn at the Fairgrounds to ensure a successful and dry ‘Fall Season’ for customers and vendors alike to gather and enjoy the bountiful harvest that’s offered on the Saanich Peninsula.



Photo courtesy of Iris Benson, Vendor and Peninsula Country Market Member

“Where else can you find better food, receive tips on preparation and have some fun at the same time?” asks market manager Lynn Fanelli. “We’re launching our weekly **‘Celebrity Chef Series’** cooking demonstration, along with live musical entertainment and even fun games for the kids as well as the kids at heart. Each week we’ve got lots of **free parking, free admission** and our big grass field is dog friendly and wheelchair accessible.”

The Peninsula Country Market is located at the Saanich Fair Grounds, 1528 Stelly's Cross Road, and runs from 9 AM to 1 PM every Saturday, from June 4th to October 8th, except during the Saanich Fair on September 3.

For more information visit www.peninsulacountrymarket.ca or contact the Market Manager by phone at 250-216-0521, or by email at info@peninsulacountrymarket.ca